



News Release

Austin, Texas - July 28, 2008 - Even though July is almost over, summer heat has just begun. According to the International Irrigation Association (IA), more than 50 percent of water used to irrigate lawns and gardens is wasted. Properly watering your landscape can result in significant water savings. The key to appropriate outdoor irrigation is efficiently applying water and only when necessary. Water-wise habits will result in a healthier lawn and landscapes while conserving water; in addition, reducing your consumption will help reduce your water bill.

The IA named July "Smart Irrigation Month" to provide tips about smart practices and new technology. The IA states it very clearly: "The best advice for a healthy, drought- and stress-tolerant landscape: use less water."

Best Management Practices include:

- Irrigation system efficiency enhancements
- Coverage corrections
- Matching precipitation
- Drip conversion
- Leak detection and repair
- Master valve installations
- Detailed 17-point landscape and irrigation system audit
- Irrigation system mapping
- Points of connection
- Control units
- Sensors
- Implementation design, planning and management
- Precise irrigation scheduling and adjustments
- Managing rain events
- Leak detection and alarm notification
- Promotion of conservation incentive programs
- Utility bill audit

How does Acequia do it?

We never "set it and forget it!" Acequia takes a comprehensive approach to providing technology and services for precise management of soil moisture in commercial landscapes. That approach includes advanced technology, industry proven irrigation best management practices and the human interface between the technology and the environment – making irrigation water conservation a reality.

The Acequia approach includes the Aquador™ Irrigation Management Solution, the most powerful tool available for managing irrigation. Clients also benefit from Acequia's experienced agronomists and irrigation specialists.

- Acequia will adapt your watering schedule to the weather conditions and watering restrictions in your area.
- Acequia adjusts irrigation by monitoring forecasted rain events.
- Acequia monitors the effectiveness of your irrigation system.
- Acequia reduces waste by immediately notifying you and your maintenance team of leaks when detected.

- Acequia also reduces waste by eliminating over-watering.
- Acequia performs a professional system audit.
- Acequia's professional team of Agronomists and Horticulturists manage your irrigation.
- Acequia will automatically shut-off irrigation in case of non-forecasted rain events.

About Acequia, LP

Acequia has been providing water-saving irrigation-management solutions to commercial property owners since 2001. Acequia developed its advanced proprietary software to provide irrigation scheduling based on real-time environmental data transmitted continuously across the Internet from every control unit to the company's central server for analysis and action.

The selection of our company name has tremendous meaning and history which we feel reflects who we are and how we want to be viewed by our partners. "Acequia" is a term brought to this country via old Spain derived from the formalization of irrigation practices prior to the conquest of the Americas. During this period, Acequia referred to water stewards or overseers assigned to assure that colonies were established in accordance with sound environmental principals. Additional information can be found at www.acequia.com or 512-637-5172.